

ALLIE POHL

Questioning the social constructs of perfection, Allie Pohl created the *Ideal Woman* by digitally enhancing Barbie to fit Western society's ideal female measurements of 36-24-36. This avatar symbolizes anti-perfection and is repeated throughout Pohl's work in sculpture, video, ceramic, installation, and neon. In an effort to continue the conversation outside of galleries and museums, Pohl has made her work more accessible through the *Ideal Woman* jewelry line and sticker packs.

In her latest series entitled *Peacocking*, Pohl turns her attention to the opposite sex and examines how contemporary men market themselves to women on popular dating apps, such as Tinder, while also dissecting male mannequins to highlight how society's conception of the ideal male form has transformed over the decades.

Pohl's unique aesthetic has been widely exhibited with features in the Orlando Museum of Art, Context Miami, Dallas Art Fair, and a public sculpture show curated by Olga Viso, in which she won the People's Choice Award. She is also in collections with Julian Opie, Nick Cave, Marilyn Minter, and Damien Hirst.

Allie Pohl (b. 1984) received a Bachelor of Arts from Hamilton College before attending Parsons, The New School for Design, in New York City, where she received an Associates of Applied Science in Graphic Design. She then went on to receive her MFA in Electronic Media Arts & Design from the University of Denver.



Allie Pohl is a Los Angeles-based conceptual artist whose work explores the social and cultural constructions of contemporary Western society.

To view additional work, please visit:
AlliePohl.com

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